

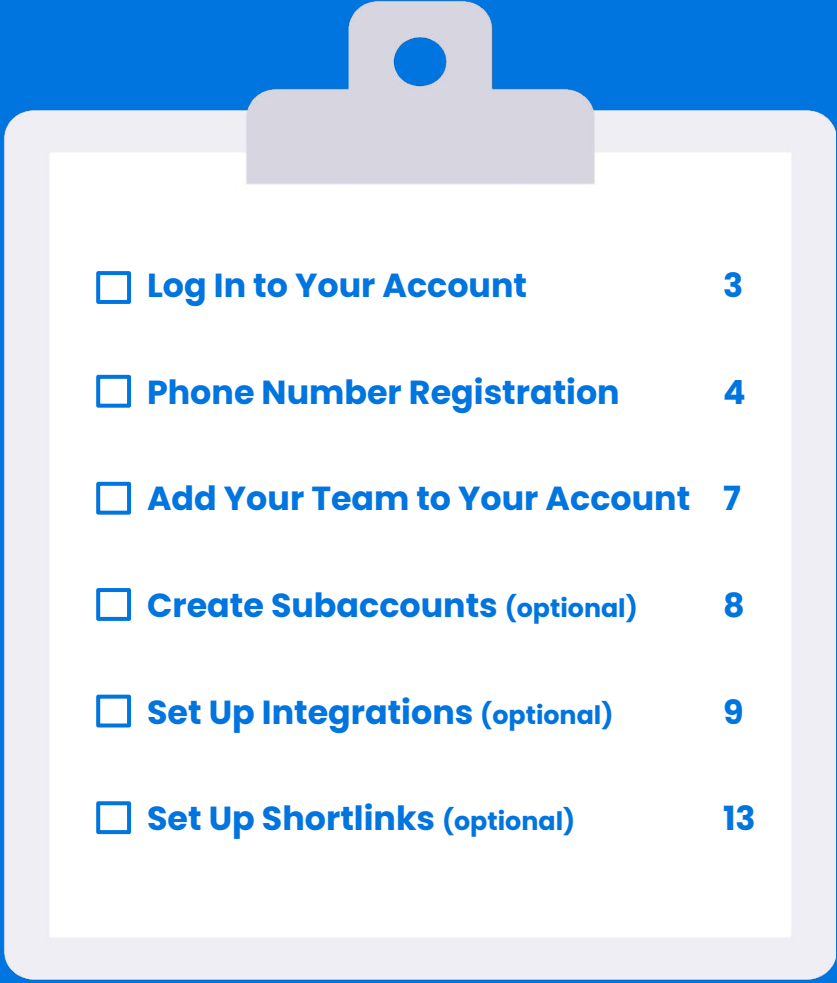


Scale to Win Text

Getting Started To-Do List

new.scaletowin.com

Getting Started To-Do List

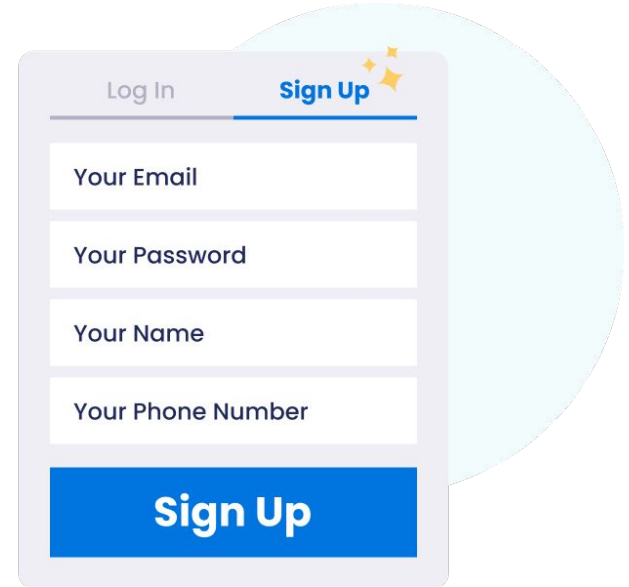
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Log in to your account

As soon as your Scale to Win Text account is deployed, you will receive an invitation to join your account via email. Can't find your invite email? Contact us [here](#).

Read instructions for creating your new account in this [**Knowledge Base article**](#).

Make sure to **Bookmark your account URL** sent in your onboarding email. It will never expire while your account is active. You can also access your account by navigating to scaletowin.com and selecting **Log In**.



The illustration shows a mobile app interface for signing up. At the top, there are two tabs: "Log In" and "Sign Up", with the "Sign Up" tab selected and highlighted by a blue underline and three yellow stars. Below the tabs are four input fields, each with a light purple border and a white background, containing the placeholder text "Your Email", "Your Password", "Your Name", and "Your Phone Number". At the bottom of the form is a large blue button with the text "Sign Up" in white. The entire form is set against a light blue circular background.

Phone number registration

Before you can text, you must register for the phone numbers used to send your text campaigns.

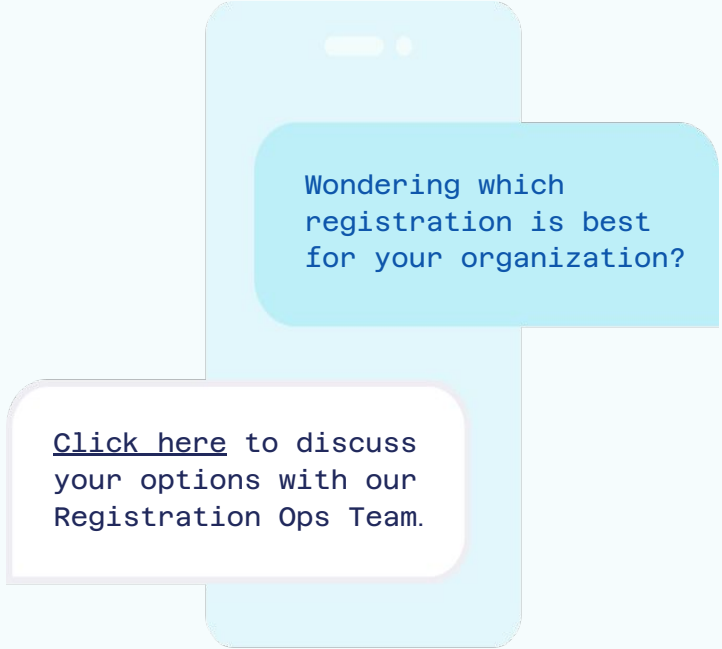
Registrations are vetted by a third-party organization and can take **7-10 business days** to complete once submitted to Scale to Win, or longer if issues arise! You'll want to submit your forms to us as soon as possible.



Phone number registration

You can register for **10DLC**, **Toll-Free**, **Short Code**, or all three. Click a phone number type below for registration instructions.

- **10DLC** numbers use local area codes, like your own phone number
- **Toll-Free** numbers use 800 area codes such as 833, 844, etc.
- **Short Code** numbers are 5-6 digit numbers used by opt-in texting programs to send large volumes of messages

A light blue smartphone is shown vertically. Two callout boxes are overlaid on it. The top box is light blue with rounded corners and contains the text 'Wondering which registration is best for your organization?'. The bottom box is light pink with rounded corners and contains the text 'Click here to discuss your options with our Registration Ops Team.'.

Wondering which registration is best for your organization?

[Click here](#) to discuss your options with our Registration Ops Team.

10DLC phone number registration

Carriers only allow verified groups to use 10DLC. **Verification requires registration**, which involves confirming your organization's identity and how contacts sign up for your texts.

Click on your organization type on the right to find step-by-step instructions for completing your 10DLC registration.

501(c)3, 502(c)4,
or 502(c)5 Nonprofits

Government Agencies, Resellers,
Consultants, or Private Entities

Political Committees, Parties,
Campaigns, or PACs

Add your team

You can invite new users at two levels:

- **Organization**
 - Organization Owners
- **Subaccount**
 - Admins
 - Supervolunteers
 - Texters

Find step-by-step instructions for adding users to your account and user level definitions in this [**Knowledge Base Article**](#).



Create Subaccounts

Subaccounts function as distinct teams, accessible through a single URL. Each subaccount maintains its own independent campaigns, phone numbers, users, and conversation histories.

Subaccounts are particularly useful for organizations requiring separate billing for C3s and C4s, or for different teams within a campaign that need itemized bills.

Find step-by-step instructions for creating subaccounts in this [**Knowledge Base Article**](#).



Set Up Integrations

Scale to Win Text provides **seamless donor and voter list integration**. By setting up integrations you can automatically connect with ActBlue, ActionKit, and NGP/VAN.

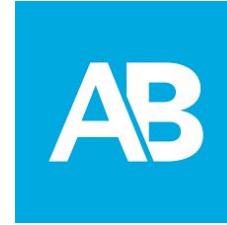
Integrations must be set up on a per-subaccount basis. However, within a single subaccount, you can integrate multiple instances of the same integration type.



ActBlue list import and webhook

The Scale to Win **ActBlue Integration** allows you to connect your Scale to Win Account to your ActBlue fundraising platform. With an ActBlue Integration you can easily import lists, view campaign ROI, and allow contacts to auto subscribe to shortcode.

Find step-by-step instructions for setting up your ActBlue integration in this [**Knowledge Base Article**](#).



\$1000
Total Raised

1400.1%
Estimated ROI

64%
Conversion

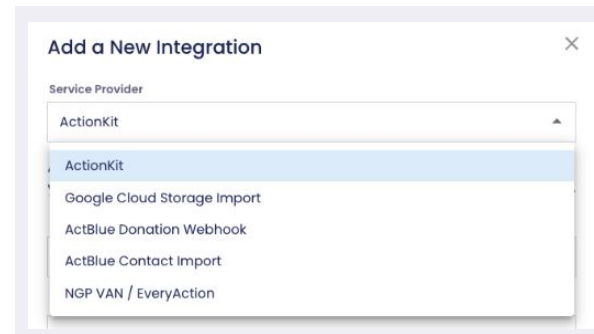


Subscribe ActBlue donors to your
shortcode number

ActionKit Integration

The **ActionKit Integration** enables you to upload ActionKit reports directly into text campaigns. For short code users, it will also allow you to sync short code opt-ins collected in ActionKit to your Scale to Win Text account

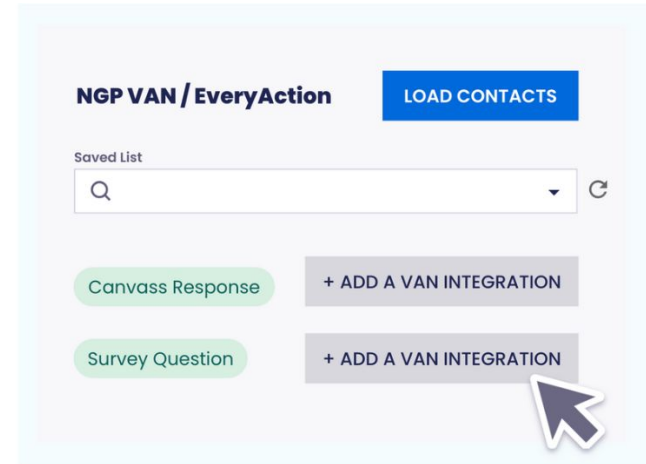
Find step-by-step instructions for setting up your ActBlue integration in this [**Knowledge Base Article**](#).



NGP VAN EveryAction Integration

The **NGP VAN / EveryAction Integration** enables you to upload NGP VAN lists directly into text campaigns and sync your data back based on a contact's VAN ID.

Find step-by-step instructions for setting up your NGP VAN / EveryAction Integration in this [**Knowledge Base Article**](#).



Request domains & set up shortlinks

Shortlinks allow you to convert long URLs into shorter, more manageable links. These shortened links are easier to include in your text campaigns and can provide powerful insights by tracking link clicks.

Find step-by-step instructions for requesting domains and using shortlinks in this [**Knowledge Base Article**](#).



+ REQUEST DOMAIN

+ IMPORT DOMAIN

- ☒ Automatically shorten links with your custom domain
- ☒ Automatically add ROI tracking to ActBlue links

FAQs

When will I be billed?

Usage outside of election periods are invoiced on our regular end of month billing schedule.

What is my current rate?

You can view your current pricing information on your Pricing page. [Read our article on how to access your Pricing page.](#)

Can you provide tips or best practices? Absolutely!
Take a look at our [article on Best Practices and FAQs.](#)



Support

- Bookmark our **Knowledge Base Library**: Your best friend and go-to for all questions Scale to Win Text!
- Do you need a deeper understanding of Scale to Win Text? **Sign up for a Training!**
- Have a question or encounter an issue? You can get the fastest support by **submitting a support ticket at any time** - remember to bookmark this page for easy accessibility!

